

Retail VerticalWhat Matters to Retailers.

Expertise Matters A dance apparel company has 20 stores across the US, managed by a small team of three operations managers. With BCM One **taking care of everything related to data and voice communications**, they can focus on what they know best—the retail side of operations. **Read case study.**

Customer Service Matters A high-end European fashion retailer had siloed voice lines from a dozen suppliers that couldn't failover to each other. They couldn't even easily call between stores, making it difficult to deliver an upscale experience to their clientele. BCM One provided a consolidated, stable backbone for high QoS to support high-quality service. Read case study.

BCM One works with a lot of retailers, and we understand what it takes to keep stores stocked, employees effective, and customers satisfied.

We know what matters to retailers.

Cost Containment Matters A furnishings retailer was spending just about their entire infrastructure budget on their MPLS network. BCM One reviewed the implementation and used its strong relationships and negotiating power to build a solution with a different tier one provider, which offered the best value for both cost and reliability while keeping network speeds the same. The new solution **reduced MPLS costs by 50%**, freeing up much-needed budget to fund other infrastructure initiatives. **Read case study.**

Operational Efficiency Matters A retail jewelry chain had four different MPLS vendors for data connectivity and four different voice vendors, making it difficult to manage its telecommunications infrastructure. BCM One provided a **simplified SD-WAN solution that provided high-performance bandwidth** to all retail locations. And while reducing costs was not a primary goal, **the solution saved them \$1.7 million. Read case study.**

Growth Matters A popular retailer was growing fast, opening 54 stores in just one year. The company wanted their small IT team to stay focused on strategic initiatives, such as technology to deliver coupons to customers' smartphones as soon as they walk into a store, but needed a solid network foundation to support those projects. A managed service was ideal, but they also wanted their team to have direct access and control whenever desired. BCM One created a co-managed MPLS solution that was fully thought through and vetted, and is looking at how to integrate SD-WAN to upgrade their infrastructure for the next generation of network services. Read case study.

What Matters to You?

Talk to us about how we can ensure you stay connected to your customers through all your high-tech and high-touch interactions and transactions.

Contact us today!

