



## Cloud Optimization. The Wisdom of Knowing.

Empower yourself to understand cloud usage across your organization. BCM One has taken our Sophia Technology Expense Optimization tool into the cloud, offering you Cloud Optimization. This managed cloud offering helps you understand cloud expenses and utilization. Our solution supports Microsoft Azure and AWS.

**Focused On What Matters Most.** Default vendor reports are based on one size fits all. Cloud Optimization breaks the limitations of cookie cutter reports by allowing you to customize reports into a format that fits your business needs.

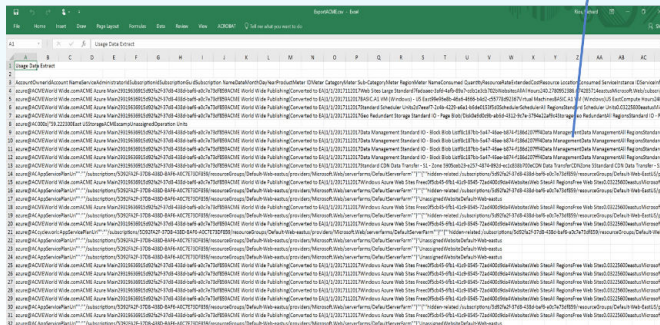
**Certified Accountants and Managers.** Most cloud vendor portals will allow detailed downloads of raw usage data. Making sense of unstructured data takes industry respected experts an unforeseen amount of time who bring decades of experience. BCM One will be with you, by your side, to help you understand your cloud spend and make recommendations on how you can leverage the cloud to grow your business.

**The Power to Change.** When using Cloud Optimization, you have access to both engineers and architects with the certifications, experience and know how to implement optimized cloud solutions that trims waist and increases performance.

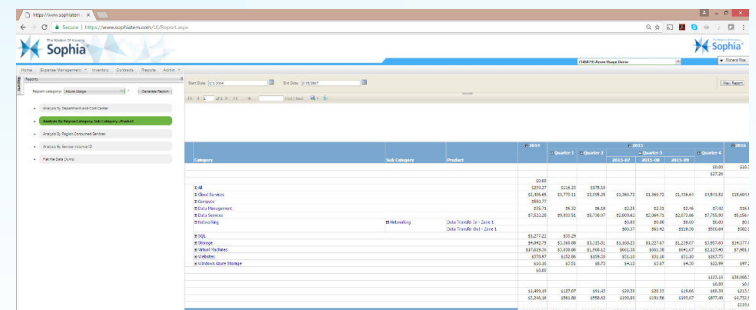
### Do you struggle with the following regarding your cloud solutions?

- 🔴 Invoices that do not offer insight as to where the expense is coming from.
- 🔴 Surprise bills when you exceed 150% of your EA commitment.
- 🔴 Little or no support from your cloud vendor to understand your bill and cloud usage.
- 🔴 Data usage downloads that require hours of manual manipulating to understand your invoices.

Usage data poorly formatted, uses Microsoft referenced ID's rather than recognizable names, only shows a point in time



Bill from Microsoft



Simplified View from BCM One

### Benefits of Cloud Optimization:

- 🔴 Custom reports built around your business needs.
- 🔴 Consumption is updated nightly so you always know what your spending with regards to your cloud solutions.
- 🔴 Certified engineers clearly explain each line of your bill.
- 🔴 Usage data is broken down into easily sorted categories, business units, or projects.